Business Plan

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| **Location**  (Where will you set up your business?) |  |
| **Hours of Operation**  (When will you be open?) |  |
| **Partners**  (Who is running the business with you?) |  |
| **Product**  (What are you selling?) |  |
| **Cost of product**  (What is your cost?) |  |
| **Sales Price of product**  (What is the customer’s price?) |  |
| **Storage of product**  (Where will it be stored and how will it be secured?) |  |
| **Distributor and Transportation Costs**  (How will the product get to you?) |  |
| **Employees**  (How many employees will you have?) |  |
| **Wages of employees**  (What will you pay them per hour?) |  |
| **Advertising costs**  (How will people find out about your product? What costs might you have?) |  |
| **Expected Profit**  (Given all your expenses listed above, what do you expect to make?) |  |
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| **Reflection** |  |
| As you were making your plan, what surprised you, what compromises did you have to make, or what problem did you have to solve? |  |